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**NextGen Wisconsin to Continue Mobilizing Young Voters as College Campuses Suspend In-Person Classes.**

*Wisconsin's largest youth turnout organization shifts focus to a digital-first organizing program*

**Madison, WI** – As institutions of higher education begin to transition to remote learning due to concerns around COVID-19, NextGen Wisconsin remains committed to educating, engaging, and mobilizing young voters across the Badger State. NextGen Wisconsin will meet young voters in their homes via innovative digital organizing strategies.

"NextGen Wisconsin has always prided itself on meeting young voters where they are at through grassroots activism. In light of the recent COVID-19 pandemic, we are committed to continue fighting for systematic change by moving our organizing efforts to the digital world," said **NextGen Wisconsin State Operations Director Christina Carvalho**. "It is apparent now more than ever that we need competent leaders in power who prioritize the needs of young people. By switching to a digital approach, we will be able to safely and effectively mobilize young voters to enact real progressive change."

NextGen Wisconsin will be focused on safely mobilizing young people in advance of the upcoming Supreme Court election on April 7th. The organization will have a heavy focus on absentee ballots, so that young people's voices may be heard from the safety of their own homes.

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"Young people are excited to make their voices heard in the coming elections, and even though they may not be on campus anymore, they are still mobilizing to swing the 2020 elections," said **NextGen Wisconsin Digital Director Elizabeth Schroeder**. "NextGen Wisconsin's tremendous grassroots teams are utilizing cutting edge digital strategies in order to meet young voters where they currently are at. We are building networks that will help build a wave of young people casting their ballots at the polls to enact progressive change. "

To mitigate any risk of contributing to the spread of COVID-19, NextGen Wisconsin has closed its Madison office.

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Wisconsin has voted Democratic in seven of the last 10 presidential elections yet narrowly went red in 2016, helping to elect Trump to the White House. This cycle, NextGen Wisconsin is committed to flipping the Badger State blue to remove Trump from office. In addition to sending all 10 electoral votes to the Democratic presidential nominee, organizers and volunteers will focus on the State Supreme Court race to ensure Wisconsin has justices who will overturn gerrymandered maps and ensure fair elections. NextGen Wisconsin's strong 2018 program helped power Tony Evers to the governorship by knocking over 178,000 doors, sending over 528,000 texts, and organizing across 32 college campuses.

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