

NEWS RELEASE

FOR IMMEDIATE RELEASE:

March 15, 2017



Contact:

Nick George, President
608-255-9946

Nick.George@mwfpa.org

Brian Elliott
Dir. of Communications
608-255-9946

Brian.Elliott@mwfpa.org

Food Products Association Partners with ProFood Tech

The Midwest Food Products Association ([MWFPA](http://mwfpa.org)) is partnering with PMMI, The Association for Packaging and Processing Technologies, at ProFood Tech (April 4 to 6, 2017; McCormick Place, Chicago, IL).

This new biennial event is built to showcase innovations and crossover technologies for food and beverage markets with more than 400 of the world's top suppliers occupying 150,000 sq. ft. of exhibit space.

The Partner Program, of which MWFPA is a participant, pairs leading associations dedicated to advancing the industry, with ProFood Tech attendees and exhibitors, bringing additional resources, connections and expertise to the show.

-MORE-

According to Nick George, president of MWFPA, “Participating in the Partner Program allows us to promote and support our members, while they find the solutions, connections and insights needed to stay competitive in the marketplace.”

“Food and beverage organizations participating in the ProFood Tech Partner Program understand the value of having a presence at the show, for their members and the processing industry. They serve as a resourceful link between attendees and exhibitors, facilitating innovative solutions while bringing the industry together,” said Jim Pittas, Senior Vice President at PMMI.

George agreed. “MWFPA is proud to partner with trade show leaders such as PMMI and is pleased to continue our tradition of bringing industry suppliers, processors and manufacturers together so they can find profitable business solutions, discover new technologies and see the innovations that are abundant in our industry,” he added.

ProFood Tech is the only event in North America focused exclusively on all food and beverage sectors, including baking and snack, beverage, frozen/prepared foods, dairy and meat/poultry/seafood. The event is expected to bring together more than 6,000 processing professionals to McCormick Place in Chicago, IL.

For more information and to register, go to profoodtech.com.

-30-

About MWFPA

The Midwest Food Products Association is an association representing the business interests of the Midwest’s dynamic food products industry. The association lobbies on legislative and regulatory matters; promotes safe food processing practices; investigates new technologies; funds industry research; and plans industry events. It represents over 100 processing facilities in Wisconsin, Illinois and Minnesota.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents the voice of more than 750 North American manufacturers of equipment, components and materials for processing and packaging. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world class PACK EXPO portfolio of trade shows, leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of processing and packaging to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech. PMMI Media Group connects manufacturers to the latest solutions, trends and innovations in processing and packaging year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, Packaging + Processing OEM and ProFood World. PMMI Business Drivers assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members’ growth strategies, and actively connect the supply chain throughout the year.

Learn more at PMMI.org and PACKEXPO.com and PMMIMediaGroup.com.