



**Arts Day 2017 | March 9, 2017**  
**Overture Center for the Arts, Madison**  
**[Arts Day 2017 registration and and registration](#)**

For immediate release  
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**Arts Day is happening on Thursday, March 9, 2017, at the Overture Center for the Arts in Madison.** On Arts Day, hundreds of arts, organization, business, political, governmental and civic leaders will come together to speak up for artistic opportunities, creative expression and civic engagement. Arts Day is the most important day for the arts and creativity in Wisconsin and a critical opportunity to show the power, benefit and impact of the arts throughout the state.

On Arts Day 2017, advocates will call for the establishment of [Wisconsin Creates](#), a new community cultural development program and a 21st century strategy to invest in creative people, institutions, businesses, and communities throughout Wisconsin. Legislation to establish *Wisconsin Creates* will be introduced in the State Legislature in March.

**Wisconsin**  
*Creates*  
[www.wisconsincreates.net](http://www.wisconsincreates.net)

It's never been more important to invest in what matters, and to speak up for the arts and creativity as the way for Wisconsin. *It's time for the state to invest in and benefit from economic vitality, education for the 21st century, healthy, vibrant communities, and engaged residents.* **Arts Day 2017** includes:

- The annual **Arts Day Breakfast** at the Overture Center for the Arts
- **Constituent team meetings** with legislators and administration officials, throughout the day
- **Discussions and workshops** on economic, educational, leadership, and civic issues in the arts and creativity
- **The Idea Center at Overture**, featuring sponsor exhibits, art-making with Wisconsin artists, and more
- A poetry reading by the [2017-2019 Wisconsin Poet Laureate](#), **Karla Huston**
- **Free noon classical music concert** with Lawrence University Professors Catherine Kausky and Wen-Lei Gu
- The **Rabin Youth Arts Awards**, presented by the Wisconsin Youth Symphony Orchestras
- **Pre-Arts Day Wisconsin Creative Summit** on Wednesday, March 8, 1-5 pm, at the Overture Center - a mini-conference of networking, learning and idea-sharing, with a special panel on cultural tourism.

**Arts Day 2017** is made possible with the support of generous sponsor organizations and businesses:

Angel

- [The Marcus Corporation](#), Milwaukee

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## Partners

- AIA Wisconsin
- Association of Wisconsin Tourism Attractions
- Robert E. Gard Wisconsin Idea Foundation
- Theatre Wisconsin
- Wisconsin Advocates for Music Education
- Wisconsin Association of Convention and Visitors Bureaus
- Wisconsin Fellowship of Poets
- Wisconsin Rural Partners

Go to [www.artswisconsin.org/artsdays2017](http://www.artswisconsin.org/artsdays2017) or contact Anne Katz, Executive Director, 608 255 8316 | [akatz@artswisconsin.org](mailto:akatz@artswisconsin.org) for more information.