

February 28, 2019



Wisconsin Trout Unlimited Statement on Introduction of LRB-1244: Water Pollution Credits

The Wisconsin Council of Trout Unlimited (WITU), a statewide nonpartisan, nonprofit conservation group with over 5,200 volunteer members, welcome the introduction of LRB-1244, a bill which aims to reduce water pollution in Wisconsin over time.

“We applaud Sen. Cowles and others for bringing forward this innovative, market based approach to reducing water pollution in Wisconsin” said State Council Chair Mike Kuhr. We’re excited to see policy that will give our partners in the agricultural industry another tool to help prevent non-point source pollution in our waterways.”

Wisconsin Trout Unlimited recognizes that we all live, work, and play downstream. We are also aware of the challenges that non-point source pollution on the landscape poses to water quality. We look forward to working with the legislature and state agencies to develop this new approach to pollution control and ensure that future generations have access to cold, clean, fishable water.

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The Wisconsin Council of Trout Unlimited is a 501(c)3 non-profit organization which consists of more than 5,200 volunteer members in 21 chapters, who restore streams, work to get kids outdoors, and serve United States Military Veterans. Last year, WITU created over \$1.1 million in non-state funds to accomplish its mission, in the form of volunteer labor, in-kind, and pure cash contributions.