



FOR IMMEDIATE RELEASE

For more information, contact:

Cannabis Industry Association of Wisconsin (CIAWi)

Guy DuBeau

phone: 608-283-6704

email: info@ciawi.org

February 28, 2018 – Madison, WI – [The Cannabis Industry Association of Wisconsin \(CIAWi\)](#) commends Governor Evers' courageous announcement of his intent to pursue the legalization of marijuana in Wisconsin for some medical purposes, and the decriminalization of various marijuana-related offenses.

CIAWi is the official Wisconsin affiliate of the [National Cannabis Industry Association \(NCIA\)](#). CIAWi was formed in 2018 to advocate for the creation of a regulated, responsible and safe cannabis industry in Wisconsin. **CIAWi is dedicated to promoting and advocating for the full legalization of Adult Use cannabis in Wisconsin.** It operates on behalf of a broad-based membership with ties to the legal cannabis industries throughout the country, and which have demonstrated interest in creating and promoting a local, Wisconsin-based and Wisconsin-owned industry.

Of critical importance to CIAWi is the creation of a cannabis industry for Wisconsin entrepreneurs whose local ownership and community ties will preserve our state's interests and values in safety, research and education. We seek to enhance the state's tax collections and job creation through fair and appropriate state and local regulation.

With Governor Evers' announcement, Wisconsin truly joins a widespread national conversation about legalizing cannabis. While CIAWi's goals exceed those announced by Governor Evers today, we commend his willingness to start the conversation. We look forward to engaging with the Governor and his Administration as well as the Legislature on these important issues as Wisconsin finds its place in this growing, multi-billion dollar industry.