

For Immediate Release
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Tiffany Ad Finalist for Reed Awards

Hazelhurst – Wisconsin State Senator Tom Tiffany's campaign television ad finalist for Reed Award. Senator Tiffany released the following statement:

"I want to thank Casey Phillips at RedPrint Strategy for creating an effective television ad campaign focused on real issues affecting northern Wisconsin. In 'Political Games,' Casey was able to capture my priorities while injecting a refreshing air of humor and light-hearted family fun. I applaud RedPrint for their work, but we all know my wife and daughters were what really made the ad."

Named after Stanley Foster Reed, the Reed Awards recognize excellence in political marketing. The Reed Awards took place from February 16-18.

RedPrint Strategy produced three ads for the Tiffany campaign, including "Political Games" which can be found here: <https://www.youtube.com/watch?v=YusuQVZ7eCI>