

NEWS RELEASE

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Food Products Association Partners with PACK EXPO East

The Midwest Food Products Association ([MWFPA](http://mwfpa.org)) is again partnering with PMMI, The Association for Packaging and Processing Technologies, in PACK EXPO East (Feb. 27–March 1; Pennsylvania Convention Center, Philadelphia).

The three-day event brings together suppliers of packaging innovations for food, beverage, and other packed goods market sectors that serve companies of all sizes. It features 400 exhibiting companies and spans more than 100,000 net square feet, providing the opportunity for attendees to exchange ideas with 7,000 peers.

The Partner Program, of which MWFPA is a participant, pairs leading associations dedicated to advancing the industry, with PACK EXPO East attendees and exhibitors, bringing additional resources, connections and expertise to the show.

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According to Nick George, president of MWFPA, “Participating in the Partner Program allows us to promote and support our members, while they find the solutions, connections and insights needed to stay competitive in the marketplace.”

“Organizations participating in the PACK EXPO East Partner Program understand the value of having a presence at the show, for their members and the packaging industry. They serve as a resourceful link between attendees and exhibitors, facilitating innovative solutions while bringing the industry together,” says Jim Pittas, senior vice president, PMMI.

George agreed stating, "MWFPA is proud to partner with trade show leaders such as PMMI and is pleased to continue our tradition of bringing industry suppliers, processors and manufacturers together so they can find profitable business solutions, discover new technologies and see the innovations that are abundant in our industry.”

The organizations involved in the 2017 PACK EXPO East Partner Program include along with MWFPA are:

- AIM
- Contract Packaging Association (CPA)
- OMAC (The Organization for Machine Automation and Control)

In addition to the conference program, PACK EXPO East will feature an Innovation Stage program showcasing many of the latest packaging advances. These free 30-minute sessions on the show floor provide a quick and convenient way to learn about key topics.

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About MWFPA

The Midwest Food Products Association is an association representing the business interests of the Midwest’s dynamic food products industry. The association lobbies on legislative and regulatory matters; promotes safe food processing practices; investigates new technologies; funds industry research; and plans industry events. It represents over 100 processing facilities in Wisconsin, Illinois and Minnesota.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents the voice of more than 750 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of processing and packaging to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Pharma EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech, launching in April 2017. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in processing and packaging year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World and Packaging + Processing OEM.

[PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year. Learn more at [PMMI.org](#) and [Packexpo.com](#) and [pmmimediagroup.com](#).