

FOR IMMEDIATE RELEASE

Feb. 8, 2017

WorkForce 2017: 26th Private, Non-Profit College Career & Internship Fair

MADISON, Wis. – The Wisconsin Association of Independent Colleges and Universities (WAICU) announces the 26th annual Career and Internship Fair, known as WorkForce. The event will be held on Feb. 21, 2017 at the Wisconsin Exposition Center at State Fair Park in Milwaukee. Employers continue to leverage the recruiting opportunity year after year, and exhibitor registrations quickly reached capacity at 188. Over 750 students and recent graduates of WAICU-member colleges and universities are expected to attend.

The annual career fair is organized by the career services offices at WAICU's 24 private, nonprofit colleges and universities. The career service offices are known as the Wisconsin Private Colleges Career Consortium (WIPCCC). WorkForce provides an opportunity for employers to be introduced to the "best and brightest" and for job seekers to learn about exciting internships and careers.

Dr. Rolf Wegenke, president of the Wisconsin Association of Independent Colleges and Universities (WAICU) commended WIPCCC for its leadership and hard work. "Connecting highly qualified talent with attractive employment opportunities is essential to the growth of our economy," Wegenke explained. "While the purpose of a college education cannot be reduced to only getting a job, securing a relevant and fulfilling career in the workforce after graduation is one of the top priorities."

WIPCCC represents the career directors at WAICU's 24 member institutions: Alverno College, Bellin College, Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Columbia College of Nursing, Concordia University Wisconsin, Edgewood College, Lakeland University, Lawrence University, Marian University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary University, Nashotah House, Northland College, Ripon College, St. Norbert College, Silver Lake College, Viterbo University, and Wisconsin Lutheran College.

About WAICU:

The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of Wisconsin's 24 private, nonprofit colleges and universities. WAICU is dedicated to expanding educational opportunity for students and is nationally recognized for its innovative programming to control college costs and for its partnerships with employers to provide skilled graduates.

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