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FOR IMMEDIATE RELEASE

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President Cross Statement on Governor's Proposed Investment in UW System

"Our 2020*FWD* strategic framework, which serves as the basis of our budget request, aligns UW System resources with Wisconsin's greatest needs. The initiatives outlined in 2020*FWD* will help keep college affordable for students and families, develop the workforce the state needs now and in the future, reinvigorate the state's economy, and enhance the lives of our citizens.

"The UW System provides a great return on investment, and we appreciate the recognition of the role the UW System plays in Wisconsin's economy and workforce. The Governor's proposed budget reflects many of the priorities outlined in 2020*FWD*, and we look forward to working with the Governor and the legislature in the months ahead."

2020*FWD*: <https://www.wisconsin.edu/2020FWD>

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