



FOR IMMEDIATE RELEASE

February 3, 2015

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Milwaukee Police Association to Make Largest Major Donation to Law Enforcement Museum of Valor

(MADISON) – The Milwaukee Police Association (MPA) became a leader in the effort to establish Wisconsin’s first museum to honor its law enforcement heroes when it announced a \$30,000 contribution this week. The MPA’s contribution, which represents the largest the Museum has received thus far, comes on the heels of recent endowments from the police groups representing the officers in Madison, Dane County, Racine and elsewhere.

Legendary University of Wisconsin basketball coach Bo Ryan serves as honorary chairman of **The Wisconsin Law Enforcement Museum of Valor**. The Museum, an independent charitable organization, announced its formation in May of 2014 and unveiled its website, wisconsinvalor.org, and fundraising effort in the fall.

The MPA contribution represents a huge step forward in the museum’s initial campaign to raise approximately \$1 million to construct an exhibition facility to display historical stories of law enforcement courage. Current plans for the museum also include a police motorcycle photo booth, a squad car simulator, and an interactive bomb-disarming robot, among other features.

“Our mission to honor Wisconsin’s law enforcement heroes is generating a great deal of excitement with both officers and the public alike,” said Museum CEO Jim Palmer. “In addition to the individual donations of all sizes that supporters continue to generously make, garnering the support and leadership of Milwaukee’s police group will be a major boost toward fulfilling our benevolent vision.”

For MPA President Mike Crivello, it was important that his group play a leadership role in this historic effort. For its part, the MPA will be named a “Museum of Valor Law Enforcement Founding Partner.”

“We are very excited to help launch this historic effort to establish the Museum of Valor to celebrate our officers’ tremendous acts of bravery,” said Crivello. “While we appropriately honor those officers who die in the line of duty, there really is more that we can do to recognize those who act bravely and then return to duty. The Museum of Valor will serve that critical need and benefit the general public greatly.”

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For learn more or to make a donation in support, please visit wisconsinvalor.org.