



GREATER MADISON  
CHAMBER of COMMERCE

# NEWS

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## **Chamber VP Named to DCI's "40 Under 40" List Recognizing Economic Development Success**

MADISON – The Greater Madison Chamber of Commerce announced today that Chamber Vice President Kevin Little has been named as one of the Development Counsellors International (DCI) "40 Under 40" for 2017. The list is comprised of 40 people from across North America who have achieved success in economic development before turning 40 years old.

Little is the third person from Wisconsin to make the biennial list, following then-City of Madison Alder Scott Resnick in 2013 for spearheading just the second open data ordinance in the nation and Kenosha Area Business Alliance President Todd Battle in 2015 for his role in bringing in 4,000 jobs, \$800 million in capital investment, and seven million square feet of development to the Kenosha area within the prior two years.

"The people chosen by the selection committee represent a bright future for the economic development world," said DCI President Andy Levine. "They are a new breed of results-driven place makers. We're very pleased to see Kevin Little among the winners."

"This honor shows the depth of talent we have in our organization and validates the work the Chamber is doing to drive economic growth in Greater Madison," said Chamber President Zach Brandon. "From initiatives like Accelerate Madison and HealthTech Capitol to programming our annual Pressure Chamber pitch competition, Kevin has been a vital asset to the Chamber's efforts to accelerate business growth for our members, attract world-class talent to our community and position Greater Madison for sustained success."

In his role as Chamber Vice President, Little leads the Chamber's external relations, including its political advocacy, economic development, communications, programming and events. He has also served as the Chamber's Director of Public Policy and Managing Director of Economic Development.

"It is an honor to be named to this list, but the work being recognized is really a tribute to a lot of people – from our incredible Chamber staff to our leadership and community partners," Little said. "There is an overused expression that economic development is a team sport, but it's true. We have a lot of collaboration and momentum going on right now in our community, and I am proud to be a part of it."

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DCI officially announced the winners Monday night at an awards ceremony during the International Economic Development Council Leadership Summit in Jacksonville and will feature an in-depth profile of each on its website during 2017.

Considered the leader in marketing places, DCI specializes in economic development and tourism marketing. The agency has worked for more than 400 cities, regions, states and countries since it was established in New York City in 1960. [www.aboutdci.com](http://www.aboutdci.com)

For more information on DCI's 40 Under 40 winners, visit [www.aboutdci.com/40under40](http://www.aboutdci.com/40under40).

***About the Greater Madison Chamber of Commerce:***

The Greater Madison Chamber of Commerce is the voice of business with nearly 1,300 organizations – ranging from one-person shops to corporations with more than 10,000 employees – working to bring the Greater Madison area to its full potential. The Greater Madison region is a leader in innovation. From cutting-edge technologies to distinctive retail shops to inventive services and products, our members vary greatly but are united by the region's entrepreneurial spirit. More information can be found at [greatermadisonchamber.com](http://greatermadisonchamber.com).

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