



Wisconsin School Counselor Association, Inc.

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PRESS RELEASE for IMMEDIATE RELEASE

**Wisconsin School Counselor to be Honored in Washington, D.C.**

**Milwaukee, WI** – The Wisconsin School Counselor Association (WSCA) is proud to announce that Steve Schneider, school counselor from Sheboygan South High School, will be honored as one of the nation's top school counselors at the American School Counselor Association's (ASCA) School Counselor of Year® celebration at 6:30pm on Friday, February 1, 2019, during a black tie event held at the historic Union Station in Washington, D.C. The celebration will honor Schneider, along with more than 40 other award winning school counselors from around the country.

Schneider, a school counselor for over 20 years has a long history of school counseling leadership and advocacy at both the state and national levels. As a veteran member of the Wisconsin School Counselor Association's leadership, Steve has served as conference chair, treasurer and President. He also served on the governing board of the American School Counselor Association. He will soon return to the Board of Directors this summer.

***"What amazes me, is Steve's commitment to advancing opportunities for professional development for school counselors in Wisconsin. I am truly grateful to Steve for this work on the conference, and my students often talk about the impact the conference has had on their growth and development as young professionals."*** Alan Burkhard, Professor, Counselor Education and Counseling Psychology at Marquette University.

Last summer, Steve was instrumental in founding the WSCA Leadership Academy, a leadership development program for school counselors aimed at providing participants an opportunity to deepen their understanding of individual leadership strengths and leadership philosophy.

***"Steve is keenly aware the role that seasoned counselors have in supporting school counselor colleagues to build leadership capacity and give back to the profession. His passion and commitment to building future leaders was exemplified in his role as Leadership Academy Director."*** Stacy Eslick, WSCA Executive Director.

In 2018, Schneider received the prestigious Mary Gehrke-McAllister Leadership Award from WSCA. ***"Steve has garnered the respect of national leaders and those of us in the state who are fortunate to know him. He goes well beyond what one might expect of a leader, and students, parents and educational professionals have benefited from his contributions to our profession."*** Burkhard says. This award recognizes individuals within the school counseling profession who demonstrate a profound impact on the school counseling profession and the lives of students.

The School Counselor of the Year celebration, introduced by ASCA in 2008, honors professionals who devote their careers to advocating for the nation's students and addressing their academic and social/emotional development and college and career readiness needs.

***About the Wisconsin School Counselor Association***

*WSCA exists to meet the needs of professional school counselors. WSCA's membership is comprised of elementary, middle, high school, and post-secondary school counselors, both practicing and retired. WSCA's is focused on providing quality professional development opportunities, supporting comprehensive school counseling programs, and giving one voice to professional school counselors, WSCA is dedicated to empowering school counselors throughout the state. For additional information on the Wisconsin School Counselor Association, visit [www.wscaweb.org](http://www.wscaweb.org).*

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Any questions. Please contact Stacy Eslick, WSCA Executive Director @ [stacye@wscaweb.org](mailto:stacye@wscaweb.org)

Wisconsin School Counselors Association 6737 W. Washington Street, Suite 4210, Milwaukee, WI 53214  
PHONE: 608-204-9825 <http://www.wscaweb.org> FAX: 608-204-9818