



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

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2017 MARKS 20th ANNIVERSARY FOR THREE WISCONSIN WOMEN'S HEALTH GROUPS

Madison, WI: 2017 marks the 20th Anniversary for three Madison nonprofit organizations who partner to battle breast cancer. The Wisconsin Women's Health Foundation, Komen Wisconsin and Breast Cancer Recovery have been working together since 1997 to support individuals in Wisconsin through all phases of the breast cancer journey.

"I am proud of the partnership our organizations have created," stated Sue Ann Thompson, President and Founder of the Wisconsin Women's Health Foundation. "Since 1997, we have worked together to provide complementary services and programs to combat breast cancer from all angles. As a survivor, breast cancer will always be personal to me and I am grateful for the passion and commitment our partners have made to provide support for countless women and families across Wisconsin."

PREVENTION

Wisconsin Women's Health Foundation educates women about prevention and early detection of breast cancer, in addition to many other health issues. Outreach staff and Health Educators teach women how to conduct self-exams, when to seek out screenings, and how to find resources for further diagnosis and treatment.

DIAGNOSIS, TREATMENT, SUPPORT SERVICES

Komen Wisconsin holds an annual Race for the Cure event, hosting over 4000 participants and 450 volunteers each year. Funds generated from the continued success of the Race support breast cancer education, screening, treatment, and survivorship.

SUPPORTING SURVIVORS

Breast Cancer Recovery's mission is to provide environments for women breast cancer survivors to heal emotionally. All programs are designed, and conducted, by survivors for survivors. Breast Cancer Recovery offers wellness retreats- Infinite Boundaries- for women in all stages of breast cancer - newly diagnosed, in treatment and many years finished with treatment.

The three nonprofits are continuing to collaborate in 2017 and beyond.

Throughout the year, the three community partners plan to share the proceeds from their fundraising efforts through strategic event partnerships. They are actively seeking organizations that want to maximize their social impact to combat breast cancer.

If your organization, or company, hosts a community fundraiser, campaign or are looking to provide a donation to charities making a difference throughout Wisconsin, please reach out to any of the contacts listed below to discuss how your group can help efforts to prevent breast cancer and support women through treatment and recovery.

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Breast Cancer Recovery: *Our Work*

Founded in 1997 by Ann Haney, Breast Cancer Recovery's mission is to provide environments for women breast cancer survivors to heal emotionally. Breast Cancer Recovery offers wellness retreats- Infinite Boundaries- for women in all stages of breast cancer - newly diagnosed, in treatment and many years finished with treatment. Women ages 21 - 80 have attended our retreats. Breast Cancer Recovery also offers an annual educational program, Sharing the Knowledge. www.bcrecovery.org

Komen Wisconsin: *Our Work*

Founded in 1997, our first Komen Race for the Cure was held in the spring of 1998 and First Lady, Mrs. Sue Ann Thompson was the Honorary Race Chair for the first 6 years! Ann Haney was a Founding Board member of Komen WI and shared Race Chair duties with Mrs. Thompson in the early years. Funds raised here, stay here to provide access to breast health and breast cancer care as well as support services like rent, utility and childcare payments. Our promise: Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. Those are more than words to the Affiliate- it is indeed our motivation, inspiration and the hope that we provide to individuals and families facing a breast cancer diagnosis in our communities. We did not get to this level of success without the vision of our founding Committee, Board Members, survivors and forever fighters and very generous Sponsors. We are also proud to link arms with WWHF and BCR in making life less burdensome in accessing healthcare and support services. www.komenwisconsin.org

Wisconsin Women's Health Foundation: *Our Work*

Founded in 1997 by First Lady Sue Ann Thompson, the Wisconsin Women's Health Foundation (WWHF) is a nonprofit organization that provides health services and education for women and families. We have 6 statewide programs in all 72 Wisconsin counties, serving over 5,000 women each year. WWHF services and research initiatives are rooted in evidence-based prevention of the diseases and conditions that most impact Wisconsin women's wellness. Our mission is to innovate, impact, and improve women's health. www.wwhf.org