



Wisconsin School Counselor Association, Inc.

PRESS RELEASE for IMMEDIATE RELEASE

Jennifer Reuchlen - 2019 Wisconsin School Counselor of the Year

Madison, WI - Jennifer Reuchlen, School Counselor at Burlington High School in Burlington, WI, has been recognized as the 2019 Wisconsin School Counselor of the Year. Jennifer is also an American School Counselor Association (ASCA) National Model Trainer. She has been described as a true “keeper of the vision,” she is an advocate for the academic success of every student and takes on the role of leader in promoting school reform at the state and national level. Jennifer focuses on closing achievement and opportunity gaps by leading the way for Burlington High School to complete the data driven Wisconsin School Counselor Program Accountability Report (WSPAR) for the last seven years. Jennifer was instrumental in creating programs to increase graduation rates, believing in every student and refusing to leave any behind, especially those marginalized. One of Jennifer's nominators, Andrea Donegan, said, “The philosophy Jennifer instills within her program and throughout the school is, ‘every student, every day.’ She truly believes that every student deserves equal access to all programs and opportunities.”

Every February, the Wisconsin School Counselor Association recognizes individuals within the school counseling profession who demonstrated profound impact on the school counseling profession and lives of students. Nominations for the School Counselor of the Year award are submitted to the Wisconsin School Counselor Association Professional Recognition & Scholarship Committee and are rated by committee of active and retired school counselors. Award recipients are determined based off of their contributions to the school counseling program, leadership, and service to their community. The organization selects one school counselor to receive this award. Award winners are recognized at the WSCA Annual Conference at Monona Terrace in Madison.

About the Wisconsin School Counselor Association

WSCA exists to meet the needs of professional school counselors. WSCA's membership is comprised of elementary, middle, high school, and post-secondary school counselors, both practicing and retired. WSCA's is focused on providing quality professional development opportunities, supporting comprehensive school counseling programs, and giving one voice to professional school counselors, WSCA is dedicated to empowering school counselors throughout the state. For additional information on the Wisconsin School Counselor Association, visit www.wscaweb.org.

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Any questions. Please contact Stacy Eslick, Executive Director @ stacye@wscaweb.org

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