



News Release

January 21, 2019

FOR IMMEDIATE RELEASE

Whitewater Unified School District Gives, DWS Gives Back

WHITEWATER — January 21, 2019—The Greater Whitewater Committee, Inc. is proud to announce the Whitewater Unified School District (WUSD) is once again a title sponsor for the seventh annual 2019 Discover Whitewater Series (DWS): Half Marathon, Half Marathon Relay and 5K, scheduled for Sept. 22, 2019.

“The race has become an honored tradition that I am proud to be a part of,” WUSD Superintendent Mark Elworthy said. “It provides opportunities for today’s youth to give back to the community.”

The WUSD includes: Lakeview Elementary, Lincoln Inquiry Charter School, Washington Elementary, Whitewater Middle School and Whitewater High School.

The WUSD is both a title sponsor and a charity partner of the race. In 2018 the DWS was able to give \$5,500 back to the WUSD to help them continue achieving academic excellence and raise ACT scores.

Many volunteers for the race are from the WUSD. The volunteers range from students to WUSD employees.

The WUSD provides the DWS with a race location. Whitewater High School is used for the start and finish to the race, the Kids Korral and the kitchen for the Kiwanis Pancake Breakfast. The main gym in the high school is used for registration and race packet pick up.

“It is amazing to see the Whitewater Unified School District support this nonprofit race” WUSD Business Manager Matthew Sylvester-Knudtson said. “We’re always willing to lend a helping hand.”

“The Whitewater Unified School District provides so much to the race,” DWS Race Director Dawson Miller said. “I can’t wait to work with them again this year.”

The DWS team is excited to see what the sponsorship with WUSD will bring this year.

Discover Whitewater Series • PO Box 41, Whitewater, WI 53190 • info@runwhitewater.com





Greater Whitewater Committee, Inc.

DISCOVER WHITewater SERIES



RUN.WALK.FUN
HALF MARATHON. HALF MARATHON RELAY. 5K

About the DWS

The DWS is in its seventh year and has continued to grow since its beginning in 2013. The support and interest grows with every year and every participant has played a major role in keeping this race going. All the proceeds from the race are donated to five local non-profit partners: Bethel House (which provides interim housing for homeless families), Whitewater LEADS, Working for Whitewater's Wellness, Whitewater Unified School District and the J-Hawk Aquatic Club. The DWS partners with the city, business community, university and the school district to make this a tremendous event that benefits all who participate. For more information about the race visit runwhitewater.com. For general race inquires email info@runwhitewater.com.

For further details about the DWS and the Whitewater Unified School District sponsorship, please contact Jeffery Knight at 920.728.0662 or jpk@knightpublicaffairs.com.

###

Discover Whitewater Series • PO Box 41, Whitewater, WI 53190 • info@runwhitewater.com

FACEBOOK.COM/RUNWHITewater

@RUNWHITewater

WWW.RUNWHITewater.COM