



FOR IMMEDIATE RELEASE

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State Education Convention Brings Together School Leaders

The [96th State Education Convention](#), sponsored by the Wisconsin Association of School Boards (WASB), the Wisconsin Association of School District Administrators (WASDA) and the Wisconsin Association of School Business Officials (WASBO), will take place Jan. 18-20 at the Wisconsin Center in Milwaukee.

Highlights of the 96th State Education Convention:

- **State Superintendent Tony Evers**, *10 am, Wednesday, Jan. 18, Ballroom CD, Wisconsin Center.*
- **Keynote: David Horsager**, *11 am, Wednesday, Jan. 18, Ballroom CD, Wisconsin Center.* Through academic research and firsthand experience, Horsager has learned what it takes to gain – and keep – trust. Best-selling author of “The Trust Edge,” Horsager combines humor and illustrations with business insight and analysis.
- **MPS Education Tour**, *9-11 am, Thursday, Jan. 19, Lowell Elementary School and Ronald Reagan High School.* Convention attendees will tour two of MPS’s International Baccalaureate (IB) schools. IB is “a non-profit educational foundation offering four highly respected programs of international education that develop the intellectual, personal, emotional and social skills needed to live, learn and work in a rapidly globalizing world.”
- **Keynote: Liz Murray**, *4 pm, Thursday, Jan. 19, Ballroom CD, Wisconsin Center.* While living as a homeless teenager on the streets of New York City, Murray turned her life around and got a scholarship to Harvard University. Her memoir, “Breaking Night,” is an international bestseller.
- **Keynote: Fredi Lajvardi**, *11 am, Friday, Jan. 20, Ballroom AB, Wisconsin Center.* Lajvardi’s story has been told in the documentary “Underwater Dreams” and the recent major motion picture “Spare Parts.” Both tell the

story of how Lajvardi and a team of migrant students entered and won a university-level national underwater robotics competition.

PLEASE NOTE: Governor Scott Walker will not be attending this year's convention as he will be in Washington, D.C. for the presidential inauguration. To attend any of the events members of the media must request permission from WASB Director of Communications Sheri Krause – skrause@wasb.org or 608.333.9075.

The annual Joint State Education Convention features nationally renowned keynote speakers and dozens of sessions featuring Wisconsin school districts. The event also brings hundreds of organizations that serve public education to the convention's Exhibit Hall.

For more information, visit the [State Education Convention website](#).

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