



Wisconsin Corn Program
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LIZZY SCHULTZ SELECTED AS NEW COMMUNICATIONS SPECIALIST

Lisbon, Wisconsin (January 16, 2016) -Wisconsin Corn Growers Association (WCGA) has selected Lizzy Schultz, Madison, as its new Communications Specialist. In her new role, she will coordinate public relations and while managing the organization's website content and social media efforts. She will also represent Wisconsin Corn at state and national commodity events.

“We are excited for Lizzy to join our team.,” said Casey Kelleher, WCGA president. “Lizzy’s background is a great fit for our organization, she started on December 1st and she’s hit the ground running.”

After receiving her bachelor’s degree in animal science from the University of Wisconsin-Madison, Schultz began working as a freelance media producer with several industry publications. Her articles have been published in *Agri-View* and *National Hog Farmer*, and has spent the past year working as a regular contributing reporter and editor for the online publication *AgWired*.

Schultz brings strong writing skills and a great deal of experience producing and editing multimedia content, including photography, video production, social media marketing, and podcast production. Her work with *AgWired* led her to develop content for companies and industry groups representing many different sectors of the agriculture industry, including New Holland, John Deere, FMC Corporation, GROWMARK, Alltech, Dairy Management, Inc, the National Pork Board, Bayer CropScience, and BASF.

Schultz grew up in Verona, Wisconsin. In her free time she enjoys fitness and spending time with her dog Bella. She is also a lifelong equestrian, training at Equitate, LLC, in Oconomowoc, Wisconsin.

ABOUT WISCONSIN CORN

The Wisconsin Corn Promotion Board of directors is comprised of nine corn growers elected from across the state. This volunteer board was formed in 1983 with the passage of a corn checkoff and is dedicated to market development, research and education. WCGA is a grassroots organization of committed increasing the profitability of corn production through sound policies, continued market development and strong involvement in the political process. To learn more, visit www.wicorn.org.

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