



For Immediate Release

January 10, 2018

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## **Not For Sale: You Can't Buy Economic Development or Working Age People *Ad Campaign Can't Mask 7 Years of Neglect***

MADISON – Today, the Assembly Committee on Jobs and the Economy is taking up a proposal ([AB 811](#)) to provide nearly \$7 million in advertising encouraging Chicago millennials to move to Wisconsin. Last week, [a study](#) showed that Wisconsin is in the top 10 for people moving out of state. Representative Gordon Hintz (D-Oshkosh) released the following statement on the bill:

*“This ad campaign is a clear indicator that the Walker administration doesn’t understand how the economy works in 2018. Jobs follow people. People increasingly want to live where there are good schools, strong transportation infrastructure and public amenities such as attractive parks. They want clean air and water.”*

*“The Walker Administration has continuously undermined Wisconsin cities ability to attract talent, support innovation, encourage new investment, and incentivize economic growth by defunding higher education, cutting funding for infrastructure and public transit and supporting extreme social policies like mandatory transvaginal ultrasounds. In addition, tight fiscal constraints and preemptive policies that limit local control negatively impact Wisconsin’s competitiveness with other states. An advertisement on a train in Chicago isn’t going to change that.”*

*“The fact of the matter is, you can’t buy economic development, and you can’t buy working age people. Stopping this trend of outward migration will require a sustained investment in our local communities, in the UW System, and in our infrastructure. Unfortunately, that has not been the track record of this administration. This ad campaign is right in line with Scott Walker’s typical actions: short-sighted, political, and ineffective.”*

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