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Press Release

Contact:
WI Sustainable Business Council
Tom Eggert
Executive Director
tom@wisconsinsustainability.com
608-279-8608

Contact:
CNH Industrial
Meredith Davis
Corporate Communications
Meredith.Davis@cnhind.com
630-481-1971

CNH Industrial Achieves Wisconsin Green Masters Level Status

Racine, WI – The Wisconsin Sustainable Business Council honored CNH Industrial as a Green Master for the fourth year. The global manufacturing company makes heavy machinery, including agricultural, construction and powertrain equipment.

“Participating in the Green Masters program is an important way we continue to benchmark with other local businesses on best practices for improving our environmental performance,” says Ben Brotz, Environmental Health and Safety & Energy Manager at CNH Industrial’s tractor manufacturing facility in Racine County.

The Green Masters Program recognizes and assesses Wisconsin businesses on their sustainability performance in a variety of sustainability categories.

“We are proud of the strides our plant has made in effectively managing our use of resources within our production processes, particularly as part of our World Class Manufacturing (WCM) program,” says Aron Oechsner, Plant Manager at CNH Industrial’s tractor manufacturing facility in Racine County.

By applying WCM principles and ISO 50001 standards, the facility in Racine County, Wisconsin, continues to carry out new sustainable initiatives. In 2017 it introduced an Environmental/Energy Lab, a designated working area filled with plants and repurposed packaging materials where teams can plan and track their continuous improvement activities.

Sustainability is at the core of CNH Industrial’s business. As a result of its efforts, the company has been a leader in the Dow Jones Sustainability World and Europe Indices for seven consecutive years, and this year, was again named leader of the



Tom Eggert, *Executive Director*
5810 Idledale Circle, Madison, WI 53711

(608) 279-8608
tom@wisconsinsustainability.com



www.greenmastersprogram.com

Capital Goods Industry Group. The company has also been acknowledged by the CDP for its actions to fight climate change and was named to its Water A-List this year.

“CNH Industrial has become a Wisconsin leader in sustainability,” says Kevin Banas, Director of the Green Masters Program. “It is truly encouraging to see this type of leadership in the manufacturing industry. For the fourth year, we are excited to recognize CNH Industrial’s continued commitment to sustainability.”

The WI Sustainable Business Council is a network of Wisconsin businesses that are leaders in integrating principles of sustainability into business operations. The business case for sustainability (defined in terms of people, planet and profit) has never been stronger. Wisconsin businesses are playing a leadership role in not only ensuring the protection and preservation of our natural resources but in creating a vibrant and growing economy. The Council provides best-in-class sustainability resources and brings businesses together to share knowledge, experiences and tools. Find us on the web at www.wisconsinsustainability.com



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