

WISCONSIN PUBLIC RADIO

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One Of America's Most Admired African-Americans To Deliver Keynote Address at Wisconsin's Martin Luther King Day Celebration

Madison, Wis. – Wisconsin celebrates the life and legacy of Dr. Martin Luther King, Jr. live from the Capitol Rotunda in Madison, January 16 at noon. This year's theme is *The Journey Ahead* and will feature Valerie Daniels-Carter whom Essence Magazine named one of the 50 most admired African-Americans in the U.S., putting her in the same company as Oprah Winfrey and Colin Powell. Produced, directed and hosted by Wisconsin Public Radio's (WPR) Dr. Jonathan Overby, the 37th annual official state ceremony is the oldest state celebration in the country.

Evangelist, author and entrepreneur Daniels-Carter started her career with one Burger King franchise in Milwaukee. Fully embodying her philosophy, *You Are The Standard of Excellence*, "YATSE", her company today is the largest woman-owned and African-American-owned multi-brand food service operator in the U.S., with more than 140 restaurants. Serving on numerous corporate and non-profit boards, Daniels-Carter is the first African-American woman to be elected to an NFL team Board of Directors, the Green Bay Packers. She is also part-owner of the Milwaukee Bucks. Her best-selling book, *Your Business Is His Business*, combines the YATSE philosophy with sound business teaching, faith and philanthropy.

Joining Daniels-Carter on the platform will be Kingdom Records recording artists The Brown Sisters of Chicago, Kenosha's award-winning Tremper High School Wind Ensemble and a reading from Dr. King's *Have a Dream*.

The Tribute and Ceremony in the Capitol Rotunda is free and open to the public with limited seating and standing. People throughout the state can listen live on Wisconsin Public Radio and at wpr.org. Wisconsin Public Television's Wisconsin Channel and wpt.org will also air the program live. A one-hour highlights broadcast airs on Wisconsin Public Television at 9 p.m. on the same day.

Find details at wpr.org/mlk

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Editor's Note: Attached is a royalty-free photo of Dr. Jonathan Overby. Credit: WPR/J. Gill

About Wisconsin Public Radio

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