



For Immediate Release

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Tuesday, January 10, 2017

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New Glarus Brewing Company and Ardagh Group Announce New Agreement

**Wisconsin Brewery Keeps its Promise to Stay Local by
Producing Glass Beer Bottles at Ardagh Group's Burlington Facility**

Burlington, Wis. -- New Glarus Brewing Company is proud to announce its partnership with Ardagh Group to produce glass bottles for the New Glarus, Wisconsin-based brewery at the Ardagh glass manufacturing facility in Burlington, Wis. Previously, all glass production for the brewery was done in other parts of the country.

"New Glarus Brewing Company is a proud supporter of Wisconsin manufacturing," stated Deb Carey, President of New Glarus Brewing Company. "We're excited to bring this important manufacturing business home to Wisconsin."

Ardagh Group recently celebrated its 50th Anniversary in Burlington. The Burlington facility has approximately 390 employees and operates continuously seven days a week, 365 days a year, producing 1.9 million containers a day (approximately 22 bottles per second).

"Ardagh Group has a long history of serving the craft beer industry," said Alex Robertson, Chief Commercial Officer of Ardagh Group's North American Glass division. "We value our relationship with New Glarus Brewing, and are proud they choose to package their craft beer in bottles manufactured at our Burlington facility, just a mere 90 miles away from their brewery."

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About New Glarus Brewing

Founded in 1993 by Deb Carey and her husband Dan, New Glarus has made the Inc. 5000 list of fastest growing companies 10 years in a row and, as of 2015, is the 20th largest craft brewery in the country. The company employs 120 people, all in Wisconsin. All of this has been accomplished while selling beer only in Wisconsin.

About Ardagh Group

Ardagh Group is a global leader in glass and metal packaging solutions, producing packaging for most of the world's leading food, beverage and consumer care brands. We operate 110 facilities in 22 countries, employ over 23,000 people and have global sales exceeding \$8.8 billion (Eur€7.9 billion). www.ardaghgroup.com