



GREATER MADISON
CHAMBER of COMMERCE

NEWS

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Non-Stop Flight from Madison to San Francisco Coming This Summer

***Chamber president applauds announcement that will
fuel Greater Madison's tech momentum***

MADISON – Today it was announced that United Airlines is adding a non-stop flight from Dane County Regional Airport to San Francisco International Airport starting this summer. Adding this flight was a key component of the Greater Madison Chamber of Commerce's Access Agenda, a two-year policy roadmap at the local, state and federal level, and a survey of Chamber member businesses in early 2016 yielded strong support for this direct flight. As part of its popular Pressure Chamber startup pitch initiative, the Chamber also annually leads an exclusive Madison-area startup delegation for meetings and networking opportunities with top Silicon Valley venture capital firms.

In response to today's announcement, Chamber President Zach Brandon released the following statement:

"This new non-stop flight is more than a transit connection; it is an economic connection between the global tech capital and the world-class innovation hub right here in Greater Madison.

"More and more, Greater Madison is being recognized as a national leader in technology and entrepreneurial growth, and this direct flight will only fuel that momentum. We know that connectivity to Silicon Valley investors increases both the likelihood of startups being funded and their long-term success. Having this convenient access to San Francisco and Silicon Valley is exciting news for our entrepreneurial ecosystem and efforts to attract new investment and recruit world-class talent.

"Thank you to County Executive Parisi for his advocacy on this issue and to everyone who worked to make this day possible."

About the Greater Madison Chamber of Commerce:

The Greater Madison Chamber of Commerce is the voice of business with nearly 1,300 organizations – ranging from one-person shops to corporations with more than 10,000 employees – working to bring the Greater Madison area to its full potential. The Greater Madison region is a leader in innovation. From cutting-edge technologies to distinctive retail shops to inventive services and products, our members vary greatly but are united by the region's entrepreneurial spirit. More information can be found at greatermadisonchamber.com.

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