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WEDC to host webinar on state's Certified In Wisconsin Program

Live session to provide details on development-ready property designation program that will begin accepting applications on Jan. 14

MADISON, WI. Jan. 7, 2019 – Municipalities, developers and others who would like to learn more about the state's Certified In Wisconsin® Program, which designates industrial parcels as being "development ready," are invited to participate in a free webinar at 2 p.m. Wednesday, Jan. 9.

The Wisconsin Economic Development Corporation (WEDC) will begin accepting applications for the Certified in Wisconsin Program on Monday, Jan. 14. The live webinar is aimed at giving prospective applicants an overview of the program and its requirements before they begin the application process. The hour-long webinar, hosted by WEDC and Deloitte Consulting, also will include a question-and-answer session. To register for the session, email WEDC Real Estate and Location Specialist Zanya Bugri at zanya.bugri@wedc.org.

The Certified In Wisconsin Program has played a key role in helping communities throughout the state attract new companies by providing independent certification that a site is ready for development. The program ensures potential developers that a wide range of concerns have been evaluated—including environmental and geological factors, transportation access, utility and infrastructure capacity, zoning and property rights—and that the site is ready for industrial development.

Under the program, WEDC works with Deloitte Consulting to create consistent standards for industrial site certification based on representative needs of advanced manufacturing projects. WEDC's thorough review process produces detailed documentation about a site's boundaries and physical characteristics, price, availability, utilities, access and environmental standing – information that allows investors to make informed decisions.

Once a site is certified, a potential developer has all the standard information generally needed to make a quick decision about whether that site is right for a project's needs, such as topography and geotechnical attributes, utility and transportation infrastructure, environmental assessments and much more.

Wisconsin has 21 certified sites, with 28 development projects completed or underway that are expected to create more than 2,500 jobs and generate more than \$456 million in capital investment.

For more information about the program, visit www.wedc.org/certified.

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About the Wisconsin Economic Development Corporation

The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing and maximizing opportunities in Wisconsin for businesses, communities and people to thrive in a globally competitive environment. Working with more than 600 regional and local partners, WEDC develops and delivers solutions representative of a highly responsive and coordinated economic development network. Visit www.wedc.org or follow WEDC on Twitter [@WEDCNews](https://twitter.com/WEDCNews) to learn more.

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