

TOURISM

Marketing Earmarks  
[LFB Paper #626]

Motion:

Move to restore \$475,000 tribal gaming PR annually, and repeal the marketing earmarks, effective July 1, 2017.

In addition, require Tourism to conduct a study of: (a) the statewide benefits of the marketing earmarks as currently enacted and implemented; and (b) possible alternative marketing expenditures that could be made with the funds. Require the study to be submitted to the Joint Committee on Finance by January 1, 2017.

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Note:

The motion would restore the marketing earmarks, but only through the 2015-17 biennium; the Governor's recommended repeal would take effect upon the bill's enactment, and would delete \$475,000 tribal gaming PR annually in the 2015-17 biennium.

Also, Tourism would be required to study the earmarks as enacted and implemented, and consider alternative means of expending the funds currently allocated to earmarks.

[Change to Bill: \$950,000 tribal gaming PR and -\$950,000 GPR-Tribal]

**Posted By:**  
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